

# ANNUAL REPORT

Result analysis of the Organisation's programs for  
the year 2024



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# PRESIDENT'S MESSAGE



Friends,

2025 started by setting new goals based on the needs of the 2.016 family members we support every month. We have left a positive imprint for 2024 not only on the Draminian society but also on the Region of Eastern Macedonia-Thrace, Western, Epirus and Central Macedonia. We are proud of the dozens of smiles of relief we received. But we are not complacent. We set the bar higher and are not satisfied with wishful thinking. For us, the essence of charity and giving is encapsulated in two words LOVE & ACTION.

I wish everyone good mental and physical health, prosperity, love and solidarity. To all the institutions of the CoP I wish even more cooperation for the good of the country and our vulnerable fellow human beings.

**TOGETHER WE CAN DO BETTER!**

Alik Tsiamoura

President of the Ladies' Union of Drama-H.O.H.

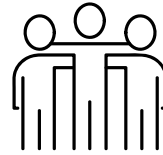
# OUR ACTION AT A GLANCE



Our headquarters are in the city of Drama, in the Region of Eastern Macedonia and Thrace

Through our partnerships we have been able to extend the impact of our work in other regions of Greece :

- Eastern Macedonia and Thrace
- Western Macedonia
- Central Macedonia
- Epirus



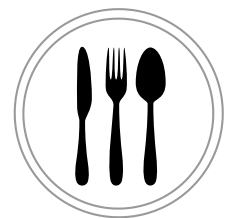
**415** people and organizations supported our work



We supported **2.016** family members



**557** students and teachers attended our educational workshops

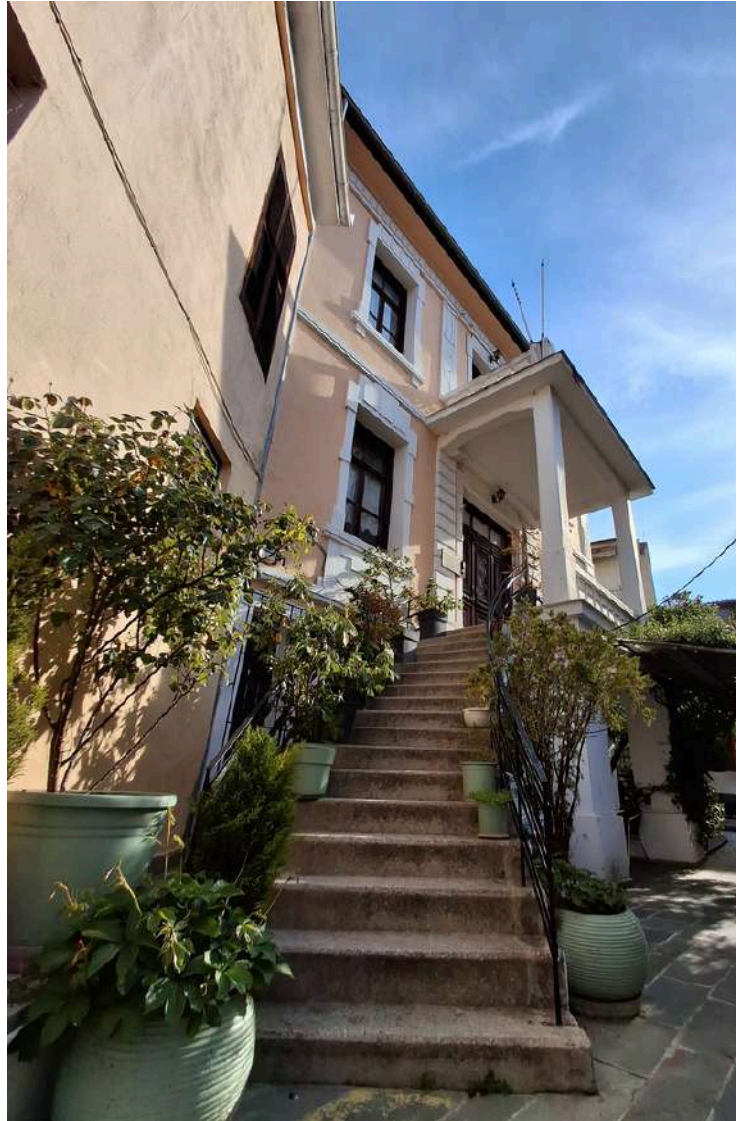


We gathered and distributed **107** tones of food

# OUR PURPOSE

In 2024 the Ladies' Union of Drama - HOH completed 120 years of continuous operation. The purpose of the LUD-HOH is to offer social, humanitarian and cultural work in the service of citizens, especially vulnerable groups and to contribute to the response to the humanitarian and social crisis.

It is a charitable, educational and cultural organisation that seeks to develop solidarity, combat gender violence, xenophobia and racism, and raise public awareness on issues of equality, equity and human rights.



## **The main objective of the organisation is:**

- the provision of social welfare,
- social care
- the activation of civil society in this direction through events and various forms of information.

# HOUSE OF OPEN HOSPITALITY

In 1995 a three-storey building, the "House of Open Hospitality " was purchased and renovated in the city of Drama without any state subsidy. The shelter has fully equipped rooms for the accommodation of abused women and children, while since 2014, by decision of the Board of Directors, it has been hosting homeless people from Drama, as well as female students from disadvantaged families studying at the Democritus University of Thrace, in the Drama branch.



The aim of the HOH is to embrace the people it hosts with absolute confidentiality.



This hostel accommodates cases of abused women after referral, while local cases are temporarily accommodated for their safety in hotels, the cost of which is covered by the Ladies' Union of Drama - H.O.H., until their relocation to a shelter in other cities.



# FOOD BANK OF DRAMA



The Food Bank of Drama is the 4th nationwide Food Bank, which was founded by the Ladies' Union of Drama - House of Open Hospitality , in October 2019. It is a member of the European Federation of Food Banks (FEBA) and its primary purpose is to fight hunger and food waste, covering the food needs of 2.016 beneficiaries on a daily and monthly basis.

2024 was another productive year. The needs are increasing every year, as well as the commitment of the Food Bank of Drama to meet them. In 2024 we collected and distributed 107 tons of food to beneficiaries of the organization. We have distributed :



**118.5** tonnes of bread, pastries and sweets



**85** tons of food and hygiene products



**3,5** tonnes of vegetables from local producers



**738** 60€ vouchers for the purchase of food and essentials



# FOOD BANK OF DRAMA

The work of the Food Bank of Drama is not limited to food distribution. We try to raise awareness and inform the general population and especially children, who will become the continuators of this multifaceted work.

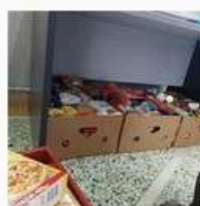
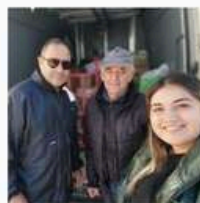
## ACTION "THE STUDENTS GET TO KNOW THE FOOD BANK OF DRAMA"

**122** children participated in the experiential action by watching a short presentation and playing an interactive quiz, while afterwards they visited the premises of the Food Bank of Drama, made and distributed parcels with long-life food and personal hygiene products to beneficiaries of the organization. The action will continue in 2025 with the aim of informing even more students.



## THE CHILDREN OFFER LOVE

**1.5** tons of food were collected in 2024 through the "Children offer Love" campaign. The heartwarming response from Kindergartens, Primary, Secondary and High Schools proved that children are willing to give to vulnerable people without hesitation. The activities took place during the Easter and Christmas period highlighting the increased need to support needy families during these periods.



# “MOBILE SCHOOL TRAVELS”



In April 2024, the four-year Mobile School Travels programme was completed.

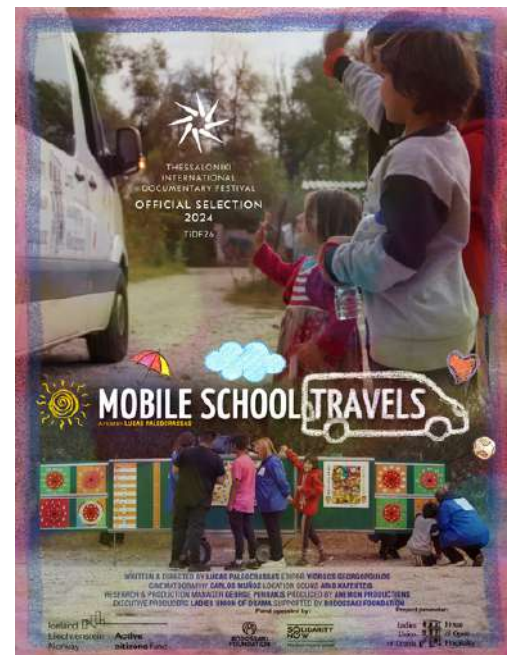
The programme aimed at combating the phenomenon of school drop-out of Roma children, child labour and illiteracy.

The aim is to encourage and prepare children to integrate smoothly into the school community and the wider society.

The results of the project demonstrate the need for more actions concerning Roma populations:

- **24** villages and settlements
- **556** interventions in Drama - Kavala - Xanthi
- **1.706** unique children
- **5** children returned to school
- **10** experiential actions in schools of Drama
- **18** empowerment modules of Capacity Building
- **150+** hours of knowledge and learning
- **1** unique fairy tale about the Roma race, illustrated by Roma children

In order to promote the message of the programme, a documentary was produced by the organisation. In 2024, **46** unique children were reached through interventions.



The documentary “Mobile School Travels” traveled in Greece and abroad.

We participated in international and national film festivals in :

- Athens
- Amsterdam
- Thessaloniki
- Oslo
- Patras
- Kiev
- Xanthi
- Cannes
- Kalamata
- Naples
- Chania
- Venice
- Pyrgos
- Verona

# TIME TO LEARN

The project "TIME TO LEARN" is implemented in the framework of the BUILD project, with the "Ladies' Union of Drama - House of Open Hospitality" and the partner organization "Alysos Alert". The project "TIME TO LEARN" is a project which aims to empower and educate **30** Roma women (18 - 60 years old) in the settlements of Drama for their human rights.



The expectations of the project were exceeded and during the course of the project :

- **6 out of 45** passed the exams and received their primary school diploma
- **2** continued their studies in the evening secondary school
- **1** opened a physical shop
- **1** will participate in the next elections

In the framework of the project, the following was created:

- Graffiti at the entrance of the institution to spread the message of the project and the violation of anti-Gypsyism
- Educational material (educational cards and manual) on human rights and their violation
- TV spot on anti-Gypsyism : <https://youtu.be/b-EB6159yjs?feature=shared>
- Podcast starring Roma women in a role-playing game : <https://youtu.be/ctDn86kmJRM?feature=shared>
- A report on the violation of human rights of Roma women which was communicated to the Ombudsman of Greece, the Ombudsman of Norway, the NCHR, the Ministry of Labour and the Ministry of Social Cohesion and Family to highlight the issue and press for drastic decisions to be taken.

# "TIME TO TALK"

The program "TIME TO TALK!" was carried out within the framework of the Active Citizens Fund, with the LUD-HOH as the implementing agency and the Bodossaki Foundation and Solidarity Now as grant managers. The project was funded by Iceland, Norway and Liechtenstein as part of the European Economic Area (EEA) funding mechanism.



The program continues to this day on a voluntary basis. Its aim is to promote equality, prevent and address the phenomenon of gender-based violence and its root causes, through educational workshops for high school students under the scientific guidance of the Dean of the University of Thessaloniki, Ms. Chatzifotiou Sevasti, who specializes in gender and domestic violence issues.

In 2024, 11 training workshops were held:

- ➔ 557 students and teachers
- ➔ 5 different municipalities
- ➔ 19 high school classes



From the beginning of 2024, the Ladies' Union of Drama is a member of the Synergy Network, a pan-European network for combating violence as a result of the project.

# “ EoWRA”- Empowerment of Women in Remote Areas



➔ **149** women aged 18-60 years old were reached within the framework of the “EoWRA” project, in 4 border municipalities (Andriani, Nevrokopi, Paranesti, Doxato, Prosotsani and Kalambaki).

➔ These women were informed and sensitized about their rights through training workshops.

➔ In the framework of the project, in cooperation with the Child Protection Institute in Athens, a Child Protection Policy for Abused Children was created.

➔ A new methodology was acquired, relevant to domestic violence in childhood.

➔ You can hear what the participants think about the programme at the link : <https://youtu.be/07sDeLObPnYfeature=shared>

The project was supported by the Programme for the Empowerment of Civil Society Organisations active in the field of Gender Equality and Women's Empowerment, designed and implemented by Social Dynamo, the NGO Hub of the Bodossaki Foundation.



# MEDICAL CARE

## Sector 1 : Information

In 2024, 6 informative talks were held in cooperation with the “Mission HUMAN” organization, the local government and volunteers of the organization, which dealt with dental issues, physical therapy, prevention and treatment of cancer, heart disease, active ageing and the importance of preventive examinations.

## Sector 2 : Prevention

Through the project “Mission WOMAN 45+: EMBRACE her needs” with the organization “Mission HUMAN”, free blood and gynecological examinations (digital mammography, breast ultrasound, bone density measurement) were offered to 36 beneficiary women over 45 years old from vulnerable groups with limited or no access to health services. After the screening 2 women were diagnosed with cancer and one had to undergo immediate surgery, confirming the importance of screening and prevention.

## Sector 3 : Treatment

For 10 years "We support: Medical Care for All" in cooperation with the organization "Mission HUMAN". The aim of the programme is to cover the cost of participation in medication, medical examinations and other medical needs of the beneficiaries. In total, we cover medication prescriptions for **32** people on a monthly basis and medical requests in emergency cases.



# CONCURRENT ACTIONS

## **“ANTHI-ZOUME” Creative workshop**

Our thematic workshop for elderly beneficiaries of the organisation. The workshop encourages their active participation in life, even enhancing their cognitive, mental and physical functions, through creative activities and games. In addition, it offers psychosocial empowerment to the people who participate.



## **“Narrate your story”**

The project funded by the Ministry of Culture gave the opportunity to 20 people of the Third Age to tell their own story through photography. Participants shared stories and learned to use their cameras more consciously through a series of fast-track courses, and the results of their work were displayed in an exhibition in December 2024.



# CONCURRENT ACTIONS

## Children's opera - "The Magic Flute"

The programme, funded by the Kostopoulos Foundation, aimed at cultivating the artistic skills of children from families benefiting from the Foundation. The programme was completed in December 2024 with a performance that took place in the auditorium of the 1st Technical School of Drama. The performance was the result of a unique creative journey, during which the children attended intensive music and theatre courses, enhancing their artistic skills.



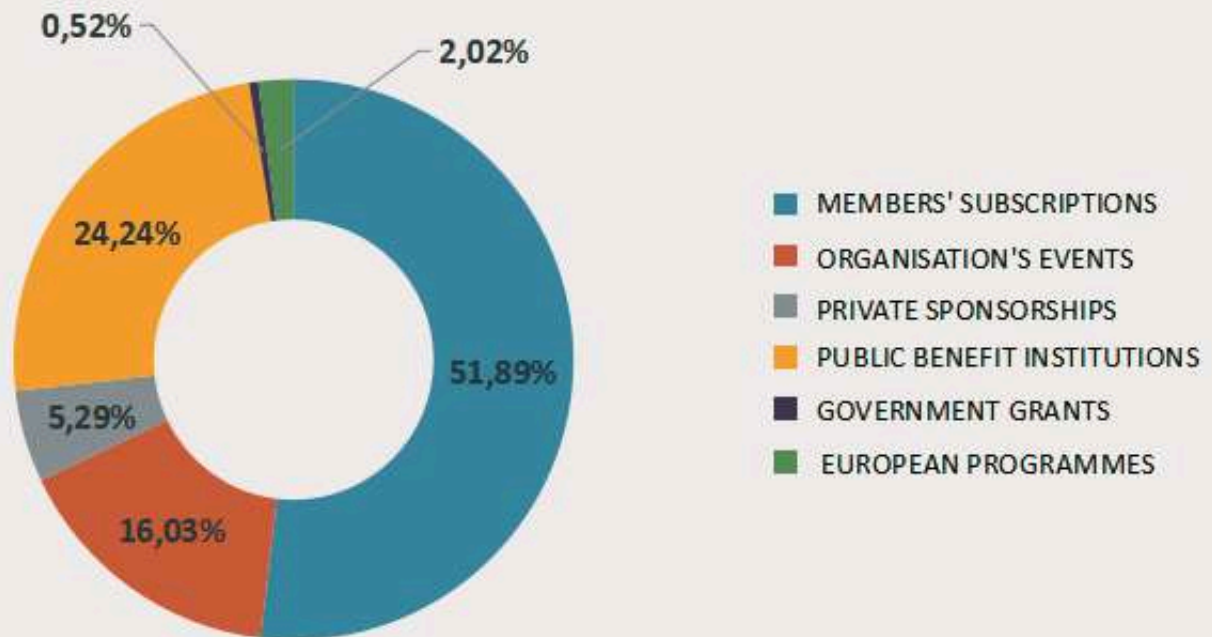
## Traditional choir

Our traditional choir in 2024 completed its twelfth year of operation. With love for traditional music and singing, our choir offers a taste of old Greece at every opportunity, winter or summer, for the elderly to remember and the young to learn.



# Financial Data

## INCOMES



## EXPENSES



# OUR DONORS

- Grand donor "RayCap"
- Food Bank of Athens
- Hotel "Hydrama Grand Hotel"
- Supermarket chain "AB Vasilopoulos"
- Supermarket chain "Sklavenitis"
- Pastry shops "Dinos"
- The company "MEGA"
- The deli "North Greece"
- The bakery "Gatidis"
- The bakery "Pinakoti"
- The bakery "The small mill"
- The charitable organisation HUMAN PLUS e.V.
- The local farmers
- The businesses of Drama that support us in our Christmas Bazaar

# IMPACT AT A DIFFERENCE GLANCE

"I wouldn't be able to buy the medicine I needed, if it wasn't for the program"  
**Programme WE SUPPORT - Medical care**

"Now I am more ready to claim my rights!" -  
**"EoWRA" program**

"My soul is full miss!" -  
**Action "The students Get to Know the Food Bank of Drama"**

"If it weren't for you, I don't know what I would do" - **Words from a beneficiary**

"This is the opportunity I've been waiting for to take the step to change my life" (p.s. for the acquisition of a primary school leaving certificate and the continuation of studies at High School) -  
**Program "TIME TO LEARN"**

"I am glad that we have someone here in Drama to help those people in need." -  
**Action "The students Get to Know the Food Bank of Drama"**

"Thanks to you I have learned to recognise the forms of inequality and violence that go unnoticed in everyday life." -

**Program "EoWRA"**

"We must treat others as we want to be treated" -

**Program "Time to Talk"**

"We have to think before we do something, because the other person might get upset" -

**Program "Time to Talk"**

"Miss, now that I've learned this art, I want to be an actress when I grow up!" -

**Children's Opera Department**

"My memory improved with the activities we do!" -

**"ANTHI-ZOUME" Creative workshop**

"I have so much fun when I come here.. "-

**"ANTHI-ZOUME" Creative workshop**

"I wish one day I can help prevent violence" -

**Program "Time to Talk"**

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**Always by the  
side of those  
in need**

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